Telehealth Webinar
Thursday, February 7, 2019 ~ 12:00 pm MT

“A New Telehealth Reimbursement Paradigm in 2019”

The objectives for this webinar are to:
• Highlight changing telehealth legislative and regulatory landscape
• Learn federal telehealth reimbursement changes for 2019 impacting the market
• Share insights on implications and trends

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InTouch Health

Jordana Bernard is Director, Policy and Public Affairs with InTouch Health. Jordana has over 30 years of healthcare industry experience with twenty years in telehealth. At InTouch Health, Jordana leads regulatory and legislative initiatives to advance policy priorities and advance remedies to top telehealth policy barriers and challenges. She provides leadership on policy issues and serves as a policy resource for stakeholders across the industry.

Before joining InTouch Health, Jordana was Chief Program Officer at the American Telemedicine Association (ATA) for 12+ years, overseeing ATA’s strategic initiatives in education, accreditation, and development of practice guidelines and building alliances with professional societies, governmental agencies, payers, and industry to advance the telehealth industry. Jordana also oversaw and worked with the ATA member groups for many years.

Prior to ATA, Jordana’s background spans multiple senior management positions focused within the healthcare industry – including working as an independent consultant when she became actively involved in telemedicine and developed and implemented the first telemedicine network to deliver clinical services within the Federal prison system. She has also provided technical consulting services for several telemedicine projects for remote healthcare in jails and served as an advisor to the National Institutes of Justice on multiple tele-forensics projects to demonstrate the application of telemedicine technology for remote crime scene investigation and forensic analysis.

Jordana received an MBA from Marymount University and a BS in biomedical engineering from Boston University and was inducted into the ATA College of Fellows in May, 2018.

For more information and registration instructions go to http://www.telemedicine.arizona.edu

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